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# Better Flowers

A MAGAZINE DEVOTED TO ROSES AND FLOWER GARDEN CULTURE  
IN THE PACIFIC NORTHWEST

NOVEMBER, 1927



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1000 1/2 West Main Street, Seattle, Wash.

Telephone 1000

*PUBLISHED WHERE  
THE  
FLOWERS ARE GROWN*

Dedicated to  
**BETTER GARDENS  
BETTER HOMES  
and  
BETTER FLOWERS**



# Keep Posted

**I**DEAS are valuable.

A **HINT** about fertilization, location or pruning may show you why some of your flowers are not doing well.

A **NEW** wrinkle about pest control may save your choicest plants from destruction.

**ANNOUNCEMENTS** of new varieties will enable you to add immeasurably to the beauty of your rockery, perennial border, or garden proper.



***BETTER FLOWERS** gives the latest information on:*

**PLANTING** and care of Gladiolus, Dahlias, Asters, Delphiniums, Roses, Pansies, Iris, Lilies, Tulips, Violas—in fact all flowers which grow to perfection in this climate.

Flower Grouping

Landscaping

Pest Control

Tree Surgery

Fertilization

Indoor Plants

Shrubs

Wildflowers

***BETTER FLOWERS** is the Official Publication for the famous Portland Rose Society. sponsor for the Annual Flower Show and International Rose Test Gardens in Portland.*





# Get Northwest Ideas

**N**OWHERE are more beautiful blossoms produced than in the Pacific Northwest, one of the garden spots of America.

**BUT** cultural practices which will produce excellent results east of the Rockies and Southern California will be failures here.

THE only spot on the globe with climate and soil conditions comparable to that in the Pacific Northwest is England.

BETTER FLOWERS is published in the Pacific Northwest by men who live here and know local conditions.

ITS contributors include the foremost amateur and professional flower growers of this section.

*The Editor of BETTER FLOWERS is Jesse A. Currey, F.R.H.S., one of the outstanding Garden Authorities in the United States.*

His monthly "Timely Hints for Amateurs" are internationally quoted.

You should read  
**BETTER FLOWERS**

For six years the leader in the field—the friend, adviser and confidant of successful flower growers and garden enthusiasts of the Pacific Northwest.

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